



Dear Friends:

St. John's Healthcare Foundation is on a journey! We are hosting our premier fundraising event: *Adventure 2017- An Evening in Buenos Aires* in support of several modernization and expansion projects at our hospitals:

St. John's Regional Medical Center:

- Emergency Department Renovation
- Neonatal Intensive Care Unit expansion
- Labor and Delivery/ Women's Center Expansion and Enhancement

St. John's Pleasant Valley Hospital:

- New Patient Addition – 72,000 Sq Ft. hospital addition with new patient rooms, operating rooms, waiting rooms and public spaces

On behalf of the St. John's Healthcare Foundation and the Adventure Planning Committee, please accept our invitation for partnership with St. John's Hospitals at our upcoming Fundraising Gala Adventure. St. John's Hospitals are making an important investment in our community to ensure a healthy future for our families, our friends, and for us. Through the Circle of Dignity Campaign, we are expanding and modernizing both of our hospitals (Camarillo and Oxnard) to provide the medical and healthcare resources that the communities in Ventura County require.

*Adventure 2017 – An Evening in Buenos Aires, will bring together over 700 supporters of St. John's Hospitals, to honor Dr. Henry and Emma Montes and Tom and Barbara Laubacher for their outstanding volunteer service to the community. Our guests will **enjoy an evening filled with Argentine delights – music, dance, food and wine.** This is a great marketing opportunity for our business partners, sponsors and silent auction donors. We will be “telling our story” via email and text, facebook, twitter and Instagram, beginning January, 2017. **All donors will be highlighted as we reach out to over 10,000 contacts, weekly, for over 5 months.***

We hope you will be part of this history making effort. We cordially invite you to participate in this ‘evening in Buenos Aires’ by investing in a sponsorship, or tribute advertisement in our program. Attached you will find event information along with a rate sheet with exciting opportunities.

We look forward to hearing from you soon. If you have questions please give the Foundation offices a call at (805) 981-7308 or email heather.huffman@dignityhealth.org.

Sincerely,

The Adventure Planning Committee



To benefit:
 St. John's Regional Medical Center
 St. John's Pleasant Valley Hospital
Circle of Dignity Campaign



ADVENTURE GALA - FACT SHEET

St. John's Healthcare Foundation is on a journey! We are hosting our premier fundraising event:

Adventure 2017- An Evening in Buenos Aires

in support of several modernization and expansion projects at our hospitals.

Theme:

Since settling in Ventura County in 1912 to tend to its sick and injured, The Sisters of Mercy have expanded services in Oxnard and Camarillo to keep up with the endless frontier of medicine. Even now, with all the remarkable advances of the past century we can barely imagine the accomplishments ahead. Hence the name for our black-tie gala...Adventure.

Award:

The Catherine McAuley Life Time Achievement Award - This award pays tribute to a member of the community who has made a lasting contribution to society over his/her/its lifetime through "works of mercy" and who has also made a significant contribution in furthering the good work of the Hospitals. Finally, it is a reflection of the values held by Catherine McAuley in her quest to bring kindness and caring to all who need help.

In bestowing The Catherine McAuley Lifetime Achievement Award, the Foundation Board of Directors will consider the recipient's contributions and volunteerism, commitment to society, and espousal of the charisma and values of Catherine McAuley.

Honorees:

Dr. Henry and Emma Montes and Tom and Barbara Laubacher have made a lasting contribution to society through "works of mercy," sharing of their time, talents and resources and inspiring others to follow their example.

Date:

Saturday, May 6, 2017 at 5:30 p.m.

Venue:

The Air Force One Pavilion at the historic, renowned Ronald Reagan Presidential Library in Simi Valley, California.

ADVENTURE EVENT COMMITTEE

Kim Gibas
Co-Chair

Dean Maulhardt
Co-Chair

Lisa Burrell
Sue Chadwick
Dianna Dingman
Jane Donlon Waters
Teri Edsall
Dr. Suzanne Fussell

Dee Geverink
Yuliana Gonzalez
Cindy Idell
Cindy Jaks
Jace Lad
Lizzy Lamberson

Roger Moore
Emma Morata
Joe Muklevicz
Steven Ow
Toni Ow
Patty Paumier

Chuck Purcell
Joyce Resnik
Billie Jo Rodriguez
Dawn Rosin
Nancy Schreiner
Elaine Snyder

Paul Sullivan
Karuna Valiveti
Katie Waunch



ADVENTURE GALA - FACT SHEET (continued)

Event Components:

This inaugural event promises to generate excitement with a wonderful historic venue, Celebrity Chef, Silent Auction, and entertainment.

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Our guests will **enjoy an evening filled with Argentine delights – music, dance, food and wine.** This is a great marketing opportunity for our business partners, sponsors and silent auction donors. We will be “telling our story” via email and text, facebook, twitter and Instagram, beginning January, 2017. **All donors will be highlighted as we reach out to over 10,000 contacts, weekly, for over 5 months.**

Celebrity Chef:

Well known, accomplished Chef, Bradley Ogden, will be joining us to prepare a four course delicious culinary meal you won't want to miss.

Entertainment:

Lively Tango inspired dancers and surprises await our guests!

How to support the event:

Tables for 10 are available at \$3,500 (if purchased prior to March 1)

Individual Tickets are also available for purchase

Corporate Packages Available - Sponsors/Underwriters - starting at \$5,000 and go up to \$20,000

The Commemorative Tribute Journal:

Prices start at \$250 for a quarter page and up to \$2,500 for the cover.

For More Information:

Debi Klein, VP of Philanthropy: (805) 988-2635, deborah.klein@dignityhealth.org

Foundation Offices at 805-981-7308 or email heather.huffman@dignityhealth.org

To learn more about the St. John's Healthcare Foundation and the Circle of Dignity Campaign, please visit the Foundation website at: supportstjohns.org



ADVENTURE RATE SHEET

TANGO Presenting Sponsor - \$20,000

- Two tables of 10 with Prime Seating (center stage)
- Full-page Sapphire ad in the program
- A visit from the chef at your tables • Full-page Sapphire ad and Cover ad in the program
- Name/logo in all printed materials, Social Media, Foundation website, event signage, hospital lobbies electronic donor walls
- Company name visible at event ipads and phone messaging • Your logo/name on all bid paddles in room
- Guest Gift and at table ...Bottle of Champagne per couple

SALSA Sponsor - \$10,000

- One table of 10 with Premiere Seating • Full-page ad in the program
- Name/logo in all printed materials, Social Media, Foundation website, event signage, hospital lobbies electronic donor walls
- Guest Gift Bottle of wine per couple

RUMBA Sponsor - \$5,000

- 1 Reserved Table of 10 for you and your guests
- Full Page Color Sapphire Page in Program

UNDERWRITER OPPORTUNITIES

JIVE Wine Sponsor - \$15,000

- Two Tables of 10 with Prime Seating (center stage)
- A visit from the chef at your tables • Full-page Sapphire ad in the program
- Name/logo in all printed materials, Social Media, Foundation website, event signage, hospital lobbies electronic donor walls
- Premiere Marketing at every table on wine label

CONGA Guest Gift Sponsor - \$10,000

- One Table of 10 • Name/logo in all printed materials, Social Media
- Company name on guest gift packaging
- Guest Gift Bottle of wine per couple

BUENOS AIRES Centerpiece Sponsor - \$5,000

- 6 Seats • Half Page Ad • Your logo/name placed on Table Centerpieces

MERENGUE Valet Sponsor - \$5,000 SOLD

TRIBUTE - Ad Pages

Full Page Inside Front cover Color Ad	\$2,500
Full Page Sapphire Color Ad	\$1,500
Full Page Gold Color Ad.....	\$1,000

WALTZ Sponsor - \$12,000

- One table of 10 with Preferred Seating
- Name/logo in all printed materials, Social Media, Foundation website, event signage hospital lobbies electronic donor walls
- Company name visible and coverage on ipads/phone messaging
- Guest Gift-Bottle of Champagne per couple

MAMBO Sponsor - \$7,500

- One Reserved Notable placed table of 10
- Full Page Color Sapphire Page in Program

PASO DOBLE Table (10) \$3,500

- 1 Reserved table of 10 for you and your guests

INDIVIDUAL Ticket Price - \$350

CHA-CHA Music & Entertainment Sponsor - \$12,000

- One table of 10 with Preferred Seating
- Full-page Sapphire ad in the program
- Name/logo in all printed materials, Social Media, Foundation website, event signage, hospital lobbies electronic donor walls
- Company name announced from the podium

SAMBA Coffee/Cappuccino Bar Sponsor - \$7,500

- 4 seats • Full Page Color Sapphire Ad
- Your logo/name at Coffee Bar

Full Page Ad.....	\$750
Half Page Ad.....	\$500
Quarter Page Ad	\$250

Contributions in excess of \$150 per ticket are tax deductible. Tax I.D.#20-2865781

TRIBUTE JOURNAL ADVERTISEMENT DEADLINE – March 30, 2017

Ad sizes: FULL 9" x 7" • HALF 4.25" x 7" (*horizontal only*) • QUARTER 4.25" x 3.25" (*vertical only*)

We prefer that all ads be supplied in an electronic file. If you are submitting copy for us to typeset, or a name listing, you may send the copy in an attached Word file or you can place it directly in your e-mail to us. You may send electronic files with no more than a maximum size of 5MB. Larger files must be sent to us on a CD. Please include a laser print or PDF for reference.

Full Page, Half Page and Quarter Page ads must be created in black and white only. be created in color (either RGB or CMYK) or black and white. All files must be created to exact size specifications listed above. All images used in files must be at least 300 dpi.

Acceptable file formats for designed ad submissions are as follows:

InDesign: Include all fonts, (printer and screen), as well as all links used to create the ad.

Illustrator: Save all type as outlines/paths. Save file in AI or EPS format. Include all imported linked images.

PDF: All files must be high resolution (print quality) and must be at final 100% size. Please note that revisions to files once submitted may be difficult or impossible.

Photoshop: Save files as PSD, TIF or JPEG saved with Maximum Quality option. All files must be at least 300dpi.

Camera Ready art : Can be supplied. Linotronic output or veloxes are accepted. These must be black and white only. Art must be created to exact final size, and must not contain any screen tints as these will not reproduce well. Please do not supply us with film.

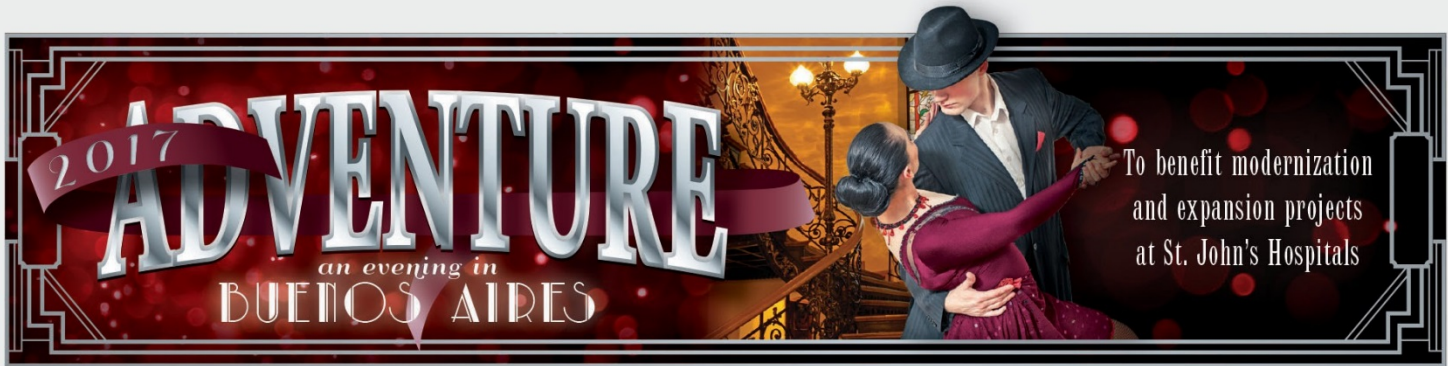
All ad submissions or listings must be sent with contact information in case we have any questions.

Please accompany all ad submissions with:

- Name of contact person
- Daytime phone number
- E-mail address
- Specify the Tribute Book category your ad is created for

**Contact Heather Huffman with questions at:
805.981.7308 • heather.huffman@dignityhealth.org**

**Send art or files via email above or to:
St. John's Healthcare Foundation • 1600 North Rose Avenue • Oxnard, CA 93030**



Sponsor and Underwriter Packages:

- | | | |
|--|---|--|
| <input type="checkbox"/> TANGO Presenting \$20,000 | <input type="checkbox"/> WALTZ \$12,000 | <input type="checkbox"/> SALSA \$10,000 |
| <input type="checkbox"/> MAMBO \$ 7,500 | <input type="checkbox"/> RUMBA \$ 5,000 | <input type="checkbox"/> JIVE Wine \$15,000 |
| <input type="checkbox"/> CHA-CHA Music & Ent. \$12,000 | <input type="checkbox"/> CONGA Gift \$10,000 | <input type="checkbox"/> SAMBA Coffee \$ 7,500 |
| | <input type="checkbox"/> BUENOS AIRES Centerpieces \$ 5,000 | |

For Reservations:

- PASO DOBLE Table (10) \$3,500** Please reserve _____ table(s).
- Individual Tickets – \$350** Please reserve _____ ticket(s).

For Tribute Journal Pages:

- Color, Full Page:** Inside Front Cover \$2,500 Sapphire Full Page \$1,500 Gold Full Page \$1,000
- Black/White:** Full Page \$750 Half Page \$500 Quarter Page \$250

I/We are unable to attend but enclosed is a gift of \$ _____ in support of St. John's Hospitals.

Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email _____

- Pay Online at our Website: www.supportstjohns.org
- Enclosed is my check payable to St. John's Healthcare Foundation
- MasterCard VISA American Express

Card # _____ Expiration Date _____

Signature: _____

For more information, call 805.981.7308, email: Heather.Huffman@dignityhealth.org

Your contribution, excluding fair market value of \$150 per person, is tax deductible. Tax ID #20-2865781

Proceeds benefit: St. John's Hospitals Circle of Dignity Campaign

In the unlikely event that the gala cannot take place on May 6, 2017, the event will be rescheduled.